

MetaLINK Technologies Inc.'s (MetaLINK) Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to MetaLINK Technologies, Inc.'s website and governs data collection and usage. By using MetaLINK's website, you consent to the data practices described in this statement.

Collection of your Personal Information

MetaLINK may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. If you purchase MetaLINK products and services, we collect and store billing and credit card information. MetaLINK may also collect anonymous demographic information, which is not unique to you, such as your Postal Code, age, gender, preferences, interests and favorites.

Information about your computer hardware and software also may be automatically collected by MetaLINK. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by MetaLINK for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the MetaLINK website. Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through MetaLINK public message boards, this information may be collected and used by others. MetaLINK encourages you to review the privacy statements of websites you choose to link to from MetaLINK so that you can understand how those websites collect, use and share your information. MetaLINK is not responsible for the privacy statements or other content on websites outside of the MetaLINK and MetaLINK family of websites.

Use of your Personal Information

MetaLINK collects and uses your personal information to operate the MetaLINK website and deliver the services you have requested. We will also periodically send service updates to registered users. MetaLINK may also use your personally identifiable information to inform you of other products or services available from MetaLINK and its affiliates. MetaLINK may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

MetaLINK does not sell, rent or lease its customer lists to third parties. MetaLINK may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party without your explicit consent. In addition,

MetaLINK may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries.

MetaLINK may share your information with third parties who perform tasks required to complete a purchase transaction. All such third parties are prohibited from using your personal information except to provide these services to MetaLINK, and they are required to maintain the confidentiality of your information.

MetaLINK does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. MetaLINK keeps track of the websites and pages our customers visit within MetaLINK, in order to determine what MetaLINK services are the most popular. This data is used to deliver customized content and advertising within MetaLINK to customers whose behavior indicates that they are interested in a particular subject area.

MetaLINK websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on MetaLINK or the site; (b) protect and defend the rights or property of MetaLINK; and, (c) act under exigent circumstances to protect the personal safety of users of MetaLINK, or the public.

Use of Cookies

The MetaLINK website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize MetaLINK pages, or register with MetaLINK site or services, a cookie helps MetaLINK to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same MetaLINK website, the information you previously provided can be retrieved, so you can easily use the MetaLINK features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the MetaLINK services or websites you visit.

Security of your Personal Information

MetaLINK secures your personal information from unauthorized access, use or disclosure. MetaLINK secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Children Under Thirteen

MetaLINK does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Changes to this Statement

MetaLINK will occasionally update this Statement of Privacy to reflect company and customer feedback. MetaLINK encourages you to periodically review this Statement to be informed of how MetaLINK is protecting your information.

Contact Information

MetaLINK welcomes your comments regarding this Statement of Privacy. If you believe that MetaLINK has not adhered to this Statement, please contact sales@metalink.net.

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